

## GILMOURS BG08 SEAFOOD SMASH 2024

### Terms and conditions

1. Entry into this Seafood Smash promotion (**Promotion**) constitutes acceptance of these terms and conditions.

### Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

### Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

### Prize

4. There are 2 advertising packages to be won (each, a **Prize**). Each Prize consists of:
  - a. one advertisement placed on one Go Media digital billboard for two weeks in an area to be agreed with the Promoter;
  - b. one radio advertisement placement which will run for four weeks on the winner's local radio frequency on the following radio stations, depending on the area the winner is located:
    - i. Northland: More FM, Newstalk ZB, The Sound
    - ii. Auckland: The Breeze, Mai FM, Newstalk ZB;
    - iii. Hawkes Bay: The Rock, ZM;
    - iv. Palmerston North: The Rock, ZM;
    - v. Tauranga: The Rock, ZM;
    - vi. Waikato: The Rock, Coast, The Sound; or
    - vii. Wellington: The Breeze, ZM;
  - c. sponsored social media marketing on each of the following platforms:
    - i. Facebook;
    - ii. Instagram;
    - iii. NZ Herald (programmatic advertisement only);
    - iv. Stuff.co.nz (programmatic advertisement only); and
  - d. if the winner is a hospitality-related business (meaning a business that is a fast food, restaurant, bakery and/or a small and medium sized enterprise business that involves food (**Hospitality Business**)), the Hospitality Business prize winner will also receive one advertisement in the Restaurant & Cafe magazine. This prize listed in clause 4(d) is only available to winners who are a Hospitality Business.

Each prize is worth \$7,500. The total prize pool is worth \$15,000 NZD. For completeness, only a Hospitality Business may win the prize listed at clause 4(d). If the winner is not a Hospitality Business, the winner will receive the prizes listed at clause 4(a) to (d).

5. The Promoter and the Prize winner agree that the Promoter may elect (at its discretion) to have Gilmours featured on the advertisement in respect of the prizes listed at clauses 4(a)(b) and (d) (as applicable). The Promoter and the winner will work together in good faith to agree the placement of such Gilmours feature.



### Promotion period

6. This Promotion commences at the start of trade on 14/10/2024 and ends close of trade 10/11/2024 (**Promotion Period**).

### Method of entry

7. You will receive one entry in the draw to win a Prize under this Promotion for every \$200 (excluding GST) you spend on the participating products listed in Schedule 1 (**Eligible Purchase**), in one transaction at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
8. You will need to make another Eligible Entry to receive an additional entry, and you can receive multiple Eligible Entries per transaction. For example, if you spend between \$200 - \$399.99 (excluding GST) on Eligible Purchases in one transaction at a Participating Store (online or in store) during the Promotion Period you will receive one Eligible Entry. If you spend between \$400 - \$599.99 (excluding GST) on Eligible Purchases in one transaction at a Participating Store (online or in store) you will receive two Eligible Entries and so forth. Gilmours' account holders can make unlimited entries during the Promotion Period (in one transaction or through multiple transactions) and there is no cap on how many Eligible Entries a customer can receive.

### How winners are selected

9. The Promoter will randomly select 2 winners from all Eligible Entries received on 15 November 2024. The Promoter and prize winner will mutually agree how the prize will be provided.
10. The Promoter is not responsible if a winner has provided incorrect contact information and any such winner will forfeit the prize to the next eligible winner.
11. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
12. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

### Liability

13. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

### Other prize conditions

14. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.



15. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
16. Prizes are not transferable, exchangeable, or redeemable for cash.
17. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
18. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment), the status of the legal entity, and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
19. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

#### **Disputes**

20. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

#### **Privacy and contact**

21. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
22. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

**Version of Terms and Conditions:** October 2024



## Schedule 1

### Full Seafood Participating Products

Code	Advertising Descriptions
5316763	Frozen Fisherking Raw Prawn Cutlets 21/25 1kg
5311235	Frozen Top Sail Scallops Roe On 30/40 1kg
5236051	Frozen Primary Select Salmon Fillets Skin On Bone Out 1kg-1.5kg
1337956	Frozen Primary Select Cold Smoked Salmon Slices 1kg
5311339	Frozen Top Sail Tenderised Squid Tube Gigas U7 5kg
5320186	Frozen Moana Snapper Fillets 5kg
1336610	Frozen United Hoki Fillets, Skinned and Boned, Centre Cut L 175g/225g 5kg
1336611	Frozen United Hoki Fillets, Skinned and Boned, Centre Cut LL + 225g 5kg
5330526	Frozen Sea Treasure Raw Black Tiger Prawn Meat 20/60 1kg
1014276	Frozen Independent Smoked Hoki Fillets 5kg
1151878	Fresh Snapper Fillets Loose Pack 4.5kg-5kg
1167938	Fresh Snapper Fillets 2kg
5228391	Frozen Blue Cod Gilled & Gutted 600g-1.2kg 10kg
5302674	Frozen Sealord Dory Fillets 2-4oz 5kg
5306988	Frozen United Fisheries Gurnard Fillets 80-175g 5kg
5311227	Frozen Top Sail Frozen Basa Fillets 170g/225g 5kg
5323827	Frozen Moana Tarakihi Fillets 5kg
5331149	Frozen Solander Swordfish Loins Skinned & Boned 1.5kg-3kg
5330009	Frozen Solander Swordfish Steaks 140g-160g , Skinned & Boned 900g
5330026	Frozen Solander Mahi Mahi 140g-190g Portions, Skin On Bone Out 900g
5330027	Frozen Solander Wahoo 100g-200g Portions, Skin On Bone Out 900g
1044981	Fresh Aoraki Hot Smoked Salmon Pieces 500g
1044982	Fresh Aoraki Cold Smoked Salmon Slices 500g
1337747	Frozen Primary Select Cold Smoked Salmon Slices 500g
1337753	Frozen Primary Select Salmon Portions 180g, Skin On Bone Out 5.4kg (Approx 30pk)
5331150	Frozen Solander Yellowfin Tuna Loins Skinned & Boned 1.5kg-3kg
5289841	Frozen Sea Treasure Tuna Steak 160G
5290724	Frozen Shore Mariner Tuna Cube 500g (Poke/Shushi Grade)
1009777	Frozen Shore Mariner Raw Prawn Cutlets Vannamei 31/40 1kg
1022275	Frozen Shore Mariner Cooked & Peeled All Purpose Shrimps 1kg
1022278	Frozen Shore Mariner Cooked Shrimps 60/90 1kg
1031306	Frozen Shore Mariner Raw Prawn Cutlets 21/25 1kg
1031650	Frozen Shore Mariner Whole Raw Black Tiger Prawns 16/20 800g
1035363	Frozen Shore Mariner Raw Prawn Cutlets 26/30 1kg
1040973	Frozen Shore Mariner Broken Raw Prawn Meat 60/80 1kg
1042558	Frozen Shore Mariner Prawn Cutlets Vannamei 16/20 1kg
1329073	Frozen Shore Mariner Whole Raw Black Tiger Prawns 26/30 800g
5089566	Frozen Shore Mariner Raw Half Cut Swimmer Crabs 2L 1kg
5135866	Shore Mariner Whole Black Tiger Prawn 21/25 800gm

5234345	Frozen Sea Treasure Cooked & Peeled Prawns 800g
5260947	Frozen Sea Treasure Whole Raw Vannamei Butterfly Prawns 26/30 1kg
5320467	Frozen Primary Select Prawn Cutlets 21/25 1kg
1030200	Frozen Shore Mariner U/10 Squid Tubes 5kg
1035931	Fresh Omega Seafood Cooked Gourmet Mussels 1kg
1045427	Frozen Shore Mariner Marinara Mix 1kg
1320451	Frozen Clevedon Coast Premium Oysters Half Shell 5 Dozen
5323244	Frozen Sea Treasure Raw Oyster Meat IQF (15g-18g) 1kg
5137610	Frozen United NZ Greenshell Blanched Mussel Meat 1kg
5206207	Frozen United Greenshell Blanched Half Shell Mussels 1kg
5211970	Frozen Shore Mariner Scallops Roe On 20/30 1kg
5274376	Frozen Sea Treasure Octopus Tentacles 1kg
5311234	Frozen Top Sail Premium Marinara Mix 1kg
5315186	Frozen Sea Treasure 1/2 Shell King Scallops 5/11 1kg
5329423	Frozen Moana Half Shell Oysters Medium 5 Dozen
1044267	Frozen Shore Mariner Salt & Pepper Squid 1kg
1310456	Frozen Shore Mariner Lemon Pepper Squid 1kg
1013105	Frozen Markwell Battered Fish Bar Bites 5kg
1025214	Frozen Markwell Tempura Battered Alaskan Pollock 125g 24s
1046629	Frozen Shore Mariner Crumbed Squid Rings 1kg
1049004	Frozen Shore Mariner Crumbed Goujons 1kg
1049005	Frozen Shore Mariner Crumbed Fish Fillets 30pieces 3.5kg
1310281	Frozen Sealord Hoki Bites Kiriimi 3kg
1323671	Frozen Markwell Tempura Battered Fish Fillets 30pk 3.45kg
1341699	Frozen Value Pack NZ Fish Bites 1kg
5201549	Frozen United Fish Co. Crumbed Calamari Rings 1kg
5300304	Frozen UFC Tangyang Crispy Squid 1kg
5309174	Frozen Shore Mariner Crispy Squid Tentacle 1kg
5315028	Frozen Sealord Battered Dory Fillets 1kg
5315029	Frozen Sealord Hoki 75g Portions Gluten Free 1kg
5330223	Frozen Top Sail Pineapple Cut Squid Strips 1kg
5222907	UFC Asian Kitchen Prawn Dumpling Ginger 24pk
5222912	UFC Asian Kitchen Prawn Hargow 24pk
5222913	UFC Asian Kitchen Prawn Shaomai 24pk
1009792	Frozen Shore Mariner Salad Mix 1kg
1009793	Frozen Shore Mariner Unwrapped Crabsticks 1kg
1017521	Frozen Shore Mariner Crumbed Prawn Cutlets 21/25 1kg
1034503	Frozen Shore Mariner Large Prawn Twisters 1kg
1046627	Frozen Shore Mariner Cocktail Prawn Twisters 1kg
5080042	Frozen Shore Mariner Crumbed Prawn Nobashi Torpedo 1kg
5086169	Frozen Leader Fish Cakes 100g 32pk
5257568	Frozen Shore Mariner Takoyaki Octopus Ball 500gm
5262672	Frozen Sea Treasure Coconut Crumbed Nobashi Prawns 40s 1kg
5272480	Frozen Shore Mariner Seaweed Salad 500g
5308031	Frozen Fisherking White Bait 250g

5321349	Frozen Fisherking Southern Style Fish Tenders 1kg
5323199	Frozen Sea Treasure Ebikatsu Breaded Prawn Stick 10s 850g
5330532	Frozen Sea Treasure Crumbed Crab Claws 30-33 1kg
1032343	Frozen Shore Mariner Scallops Roe On 30/40 1kg
1034500	Frozen Shore Mariner Fish Bar Bites Battered 1kg
1041353	Frozen Shore Mariner White Basa Fillets Skinned & Boned 225g+ 5kg
5317430	Frozen UFC Cafe Style Salt & Pepper Dusted Squid 1kg
5222917	Frozen UFC Japanese Kitchen Prawn & Chive Gyoza 840GM
5222914	Frozen UFC Tuna Croquette 25pcs 1kg
5222946	Frozen UFC Crab and Corn Empanada 16pk
5222947	Frozen UFC Squid and Prawn Empanada 16pk
1048088	Frozen Shore Mariner Prawn Skewer Garlic 51/60 1kg
1048089	Frozen Shore Mariner Prawn Skewer Plain 41/50 1kg
1022277	Frozen Shore Mariner Large Shrimps 100/200 Cooked & Peeled 1kg
1034427	Frozen Sea Cuisine All Purpose Shrimps Cooked & Peeled 1kg
1034429	Frozen Sea Cuisine Raw Whole Prawns 21/25 800g
1035596	Frozen Sea Cuisine Supermix Raw Prawn Meat 1kg
1036185	Frozen Sea Cuisine Raw White Tiger Prawn Cutlets 26/30 1kg
1036186	Frozen Sea Cuisine Raw White Tiger Prawn Cutlets 21/25 1kg
1042005	Frozen Sea Cuisine Arrow Squid Tube U/10 1kg
1042606	Southern Ocean Smoked Salmon Pieces 500g
1043231	Frozen Sea Cuisine Crumbed Butterfly Prawn Tail 21/25 1kg
1047622	Frozen Shore Mariner Shrimp Popcorn 1kg
1165825	Fresh Bluff Salmon Fillets Skin On Bone In (Loose Pack)
1167936	Fresh Bluff Salmon Fillets Skin On Bone In (Vac Pac)
1341710	Frozen United Crumbed Dory Fillets 6kg
5217283	Frozen Okazu Soft Shell Crab 70/100 1kg 70/100 (10-12 pcs approx.)
5217290	Frozen Okazu Soft Shell Crab 100/120 1kg (8-9 pcs approx.)
5218690	Frozen United Fish Co Crumbed Hoki Wedges 1kg
5222915	Frozen UFC Prawn Croquette 1kg
5222916	Frozen UFC Japanese Kitchen Shiitake Gyoza 840g
5238538	Frozen Independent Southern Blue Whiting Fillets 5kg
5255684	Frozen UFC Bok Choy Dumpling 840g
5285404	United Fish Co Raw Scallops Roe 31/40 1Kg
5285405	Frozen UFC Raw Scallops Roe On 21/30 1Kg
5298816	Fresh Big Glory Bay King Salmon Skin On Bone Out (V-Cut Fillet)
5314238	Frozen Shore Mariner Squid Tentacles 500g
5315205	Frozen Sea Treasure Whole Langoustines 12/15 1kg
5316550	Frozen Sealord Crumbed Hoki Burgers 3kg
5318466	Frozen UFC Hot & Spicy Battered Prawns Extra Large 1kg
5322305	Frozen Sea Breeze Squid Tubes Gigas U7 5kg
5323228	Frozen Shore Mariner Tempura Seafood Sticks 1kg
5323740	Frozen Sea Treasure Dusted Fish Goujons 700g
5327178	Frozen Sea Cuisine Squid Tubes Illex U10 5kg
5330224	Frozen Top Sail Yellowfin Tuna Steak 180g

