



Lunar New Year 2025 Promotion

Terms and conditions

1. Entry into this Lunar New Year promotion (**Promotion**) constitutes acceptance of these terms and conditions.

Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

Prize

4. There are two (2) lots of \$500 Gilmours credit including GST to be won (each, a **Prize**). The total prize pool is worth \$1,000 including GST.

Promotion period

5. This Promotion commences at the start of trade on Monday 06 January and ends close of trade Sunday 02 February 2024 (**Promotion Period**).

Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours account holders must buy \$300 or more (excluding GST) worth of products from the Lunar New Year range (**Eligible Product**, as defined below in paragraph 7) in one transaction at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
7. All products on pages one (1), two (2) and three (3) of the Buyer's Guide 11 contain products from the Lunar New Year range that count as an Eligible Product. For the avoidance of doubt, this promotion specifically excludes any spend on gift cards, prepaid debit cards, travel card top ups, phone card top ups and New Zealand Lotteries tickets.
8. Each Eligible Entry means one (1) entry into the draw. You will need to make another Eligible Entry to receive an additional entry.
9. Every \$300 spent on the promoted Lunar New Year products within the same order, is an Eligible Entry into the draw. For example:

Value of qualifying Lunar New Year products purchased in the same order	Number of Eligible Entries
\$300	1
\$550	1
\$600	2
\$1200	4

How winners are selected

10. The Promoter will randomly select two (2) winners from all Eligible Entries drawn by Wednesday 12 February 2025. For Cash 'n Carry customer winners, the Prize will be provided in \$100 vouchers (value of \$500) which must be collected from your local Participating Store. For Service Delivery customer winners, your Gilmours account will be credited with the total value of \$500.
11. The Promoter is not responsible if a winner has provided incorrect contact information and any such winner will forfeit the prize to the next eligible winner.
12. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
13. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

Liability

14. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

Other prize conditions

15. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
16. Employees of the Promoter, including of any related and subsidiary company of the Promoter and any employees of Participating Stores, are not eligible to enter.
17. Prizes are not transferable, exchangeable, or redeemable for cash.
18. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.

19. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
20. By entering the Promotion, you agree that we may use your name for publicity and promotional purposes without compensation.

Disputes

21. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

Privacy and contact

22. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
23. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

Version of Terms and Conditions: December 2024